



NORTHERNEDGE
ADVISORY GROUP

CAPABILITY STATEMENT

**Practical Advisory Solutions. Stronger
Organizations. Resilient Communities.**



**Strategy &
Planning**



**Process &
Performance
Improvement**



**Policy &
Program
Development**



**Engagement &
Stakeholder
Relations**



**Research,
Reporting &
Evaluation**

✦ Empowering people and organizations through practical solutions,
responsible innovation, and measurable impact.

705-232-8442 | info@northernedgeadvisory.ca | northernedgeadvisory.ca | Sudbury, Ontario



Company Overview

NorthernEdge Advisory Group helps organizations, families, and communities turn complex operational, care, funding, technology, and resilience needs into practical, measurable solutions.

We work across Northern Ontario and Canada with healthcare organizations, Indigenous and community groups, public-sector agencies, nonprofits, families, and businesses. Our approach connects advisory expertise, caregiver services, cybersecurity readiness, funding strategy, and project delivery through one relationship and one secure platform.

Core Capabilities

1 Strategy & Planning

- Strategic and operational planning
- Long-term visioning and roadmaps
- Priority-setting frameworks
- Business planning support
- Organizational readiness

2 Process & Performance Improvement

- Process mapping and redesign
- Performance measurement frameworks
- Operational efficiency reviews
- Workflow optimization
- Continuous improvement planning

3 Policy & Program Development

- Policy drafting and review
- Program design and development
- Regulatory and compliance alignment
- Standard operating procedures
- Program evaluation frameworks

4 Engagement & Stakeholder Relations

- Stakeholder mapping and engagement
- Community consultation support
- Partnership development
- Communication strategy
- Facilitation and consensus-building

5 Research, Reporting & Evaluation

- Applied research and analysis
- Outcome evaluation frameworks
- Data-informed reporting
- Environmental scans
- Evidence-based recommendations

6 Healthcare & Community Advisory



- Service coordination
- Program planning
- Care pathway support
- Family and caregiver advisory
- Community-centered implementation



7 Caregiver & Home Support Services

- Caregiver coordination
- Addictions and Mental Health
- Psychology Services Assistant
- Behavioural Support
- Family support planning

8 Transitional Care Planning

- Hospital-to-home planning
- Discharge coordination support
- Risk reduction
- Family readiness
- Follow-up and continuity planning

9 Cybersecurity Readiness

- Cybersecurity gap assessment
- Risk and control review
- Cyber-insurance readiness
- Microsoft 365 security advisory
- Policy and incident response readiness

10 Funding & Proposal Support

- Grant readiness
- Proposal development
- Funding strategy
- Procurement support
- Documentation and submission planning

11 Project Delivery & Implementation

- Project planning
- Stakeholder coordination
- Implementation tracking
- Reporting and outcomes measurement
- Change management support

12 SaaS-Enabled Client Platform

- Client dashboard
- Assessments
- Document tracking
- Care requests
- Funding and project pipeline
- Admin visibility and reporting



Why NorthernEdge Is Different

- Integrated advisory, care, technology, and funding support in one trusted relationship
- Practical support for Northern Ontario and underserved communities
- Human-centered and culturally respectful approach
- Enterprise-grade project discipline
- Strong cybersecurity and privacy awareness
- SaaS-enabled client visibility and structured workflows
- Clear documentation, measurable outcomes, and implementation follow-through

Sectors Served

- | | |
|-------------------------------|--|
| • Healthcare organizations | • Indigenous communities and organizations |
| • Public-sector agencies | • Nonprofit organizations |
| • Families and caregivers | • Small and medium businesses |
| • Community service providers | • Education and training organizations |



Platform-Enabled Services

The NorthernEdge Advisory Platform supports every engagement with a secure, structured system built for:

- Intake and referral coordination
- Readiness assessments
- Client records and organization dashboards
- Document management
- Care request tracking
- Funding and project pipeline visibility
- Project tracking and milestones
- Admin reporting and role-based access

Let's Work Together

NorthernEdge Advisory Group

Sudbury, Ontario | Serving Northern Ontario and Canada

info@northernedgeadvisory.ca | 705-232-8442

www.northernedgeadvisory.ca